

Workforce by the Numbers

Women in Business Coos County

June 18th, 2025

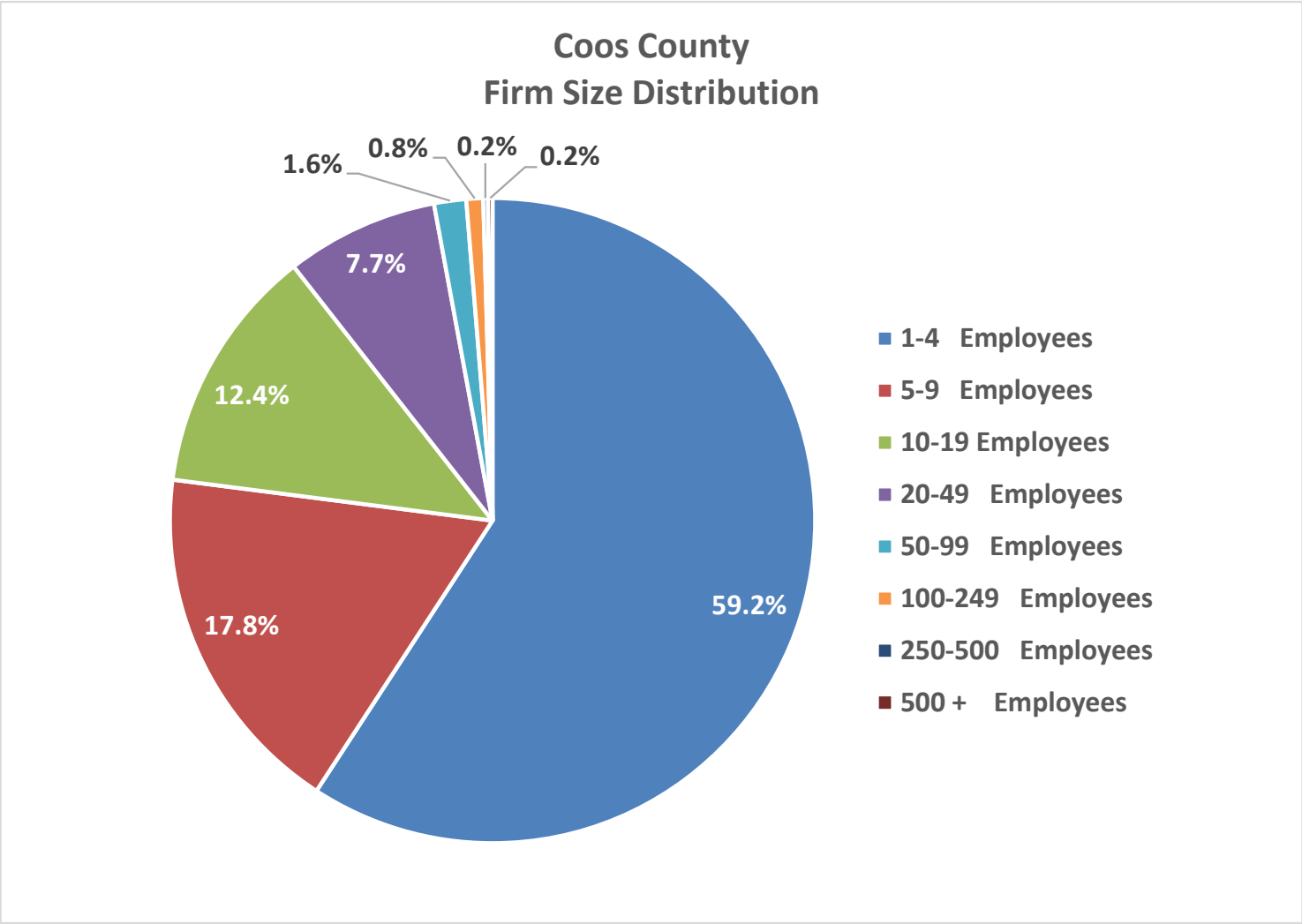
Jeff McAllister, Workforce Analyst

Oregon Employment Department

AGENDA

- Gratitude and Celebration
- Women in Business and the Workforce
- Industry Highlights
 - ▷ Tourism
 - ▷ Blue Economy/Maritime Industry
- Using Our Data for Your Business

BUSINESSES WITH FEWER THAN 10 EMPLOYEES ACCOUNT FOR 77% OF THE LANDSCAPE

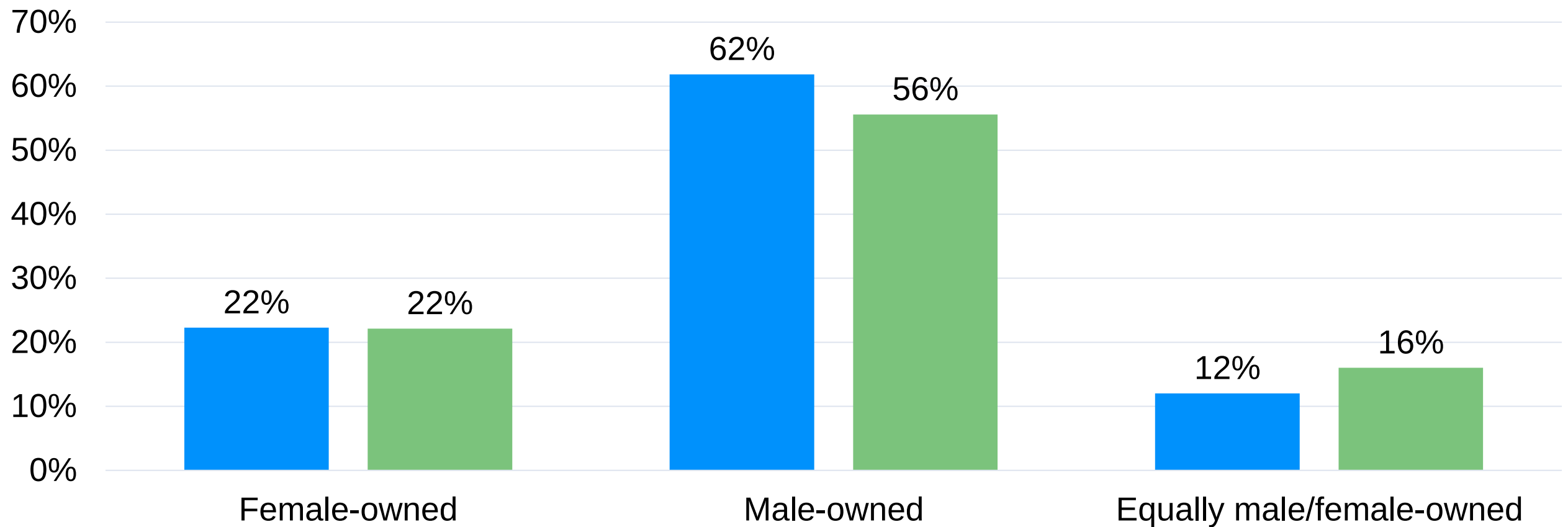


Women in Business and the Workforce

WOMEN OWN ABOUT 1 IN 5 BUSINESSES, WITH ANOTHER 16% AS PARTIAL OWNERS

Percentage of Employer Firms, 2022

■ United States ■ Oregon

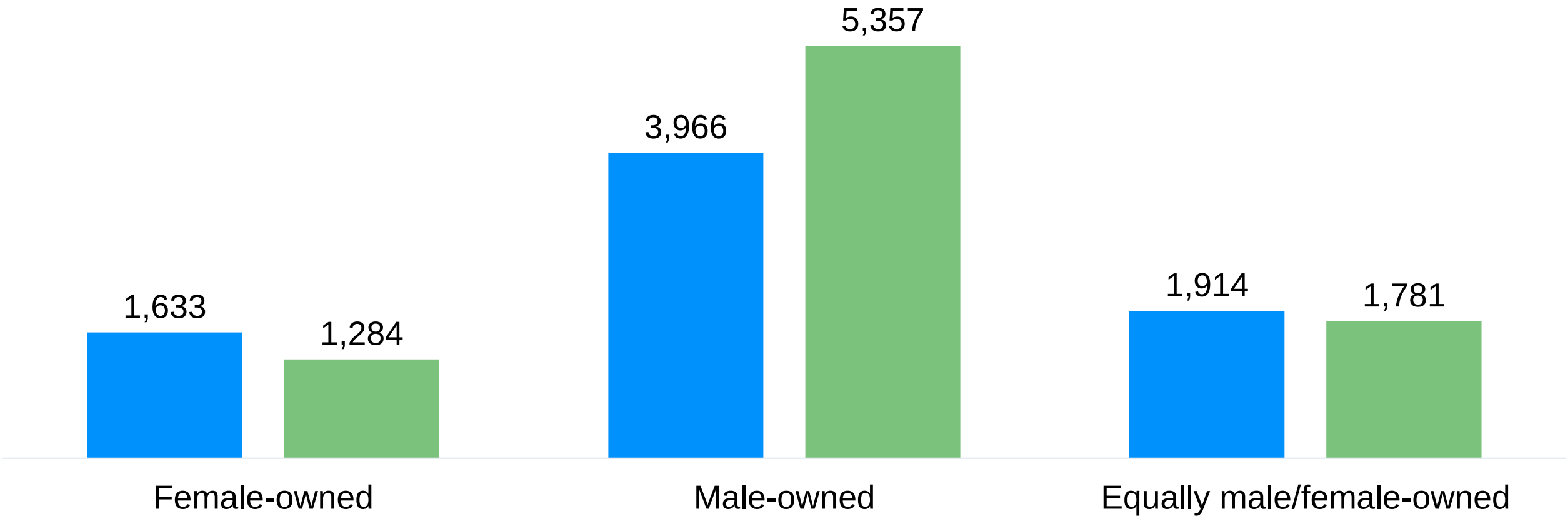


Source: U.S. Census Bureau, 2022 Annual Business Survey

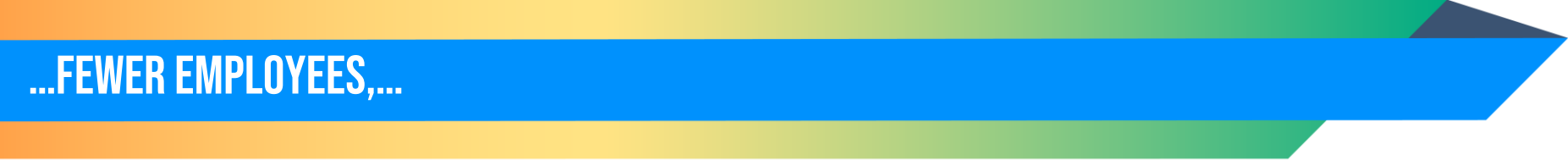
FEMALE-OWNED BUSINESSES TEND TO HAVE LOWER REVENUE...

Sales, value of shipments, or revenue per firm (\$1,000), 2022

United States Oregon



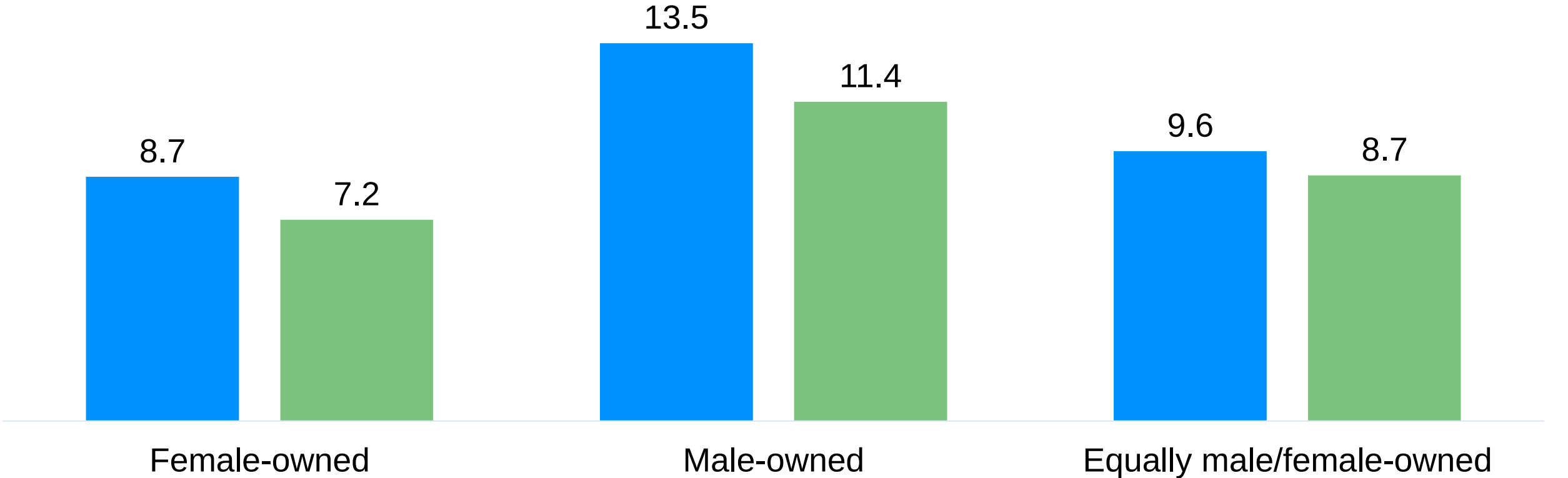
Source: U.S. Census Bureau, 2022 Annual Business Survey



...FEWER EMPLOYEES,...

Employees per firm, 2022

United States Oregon



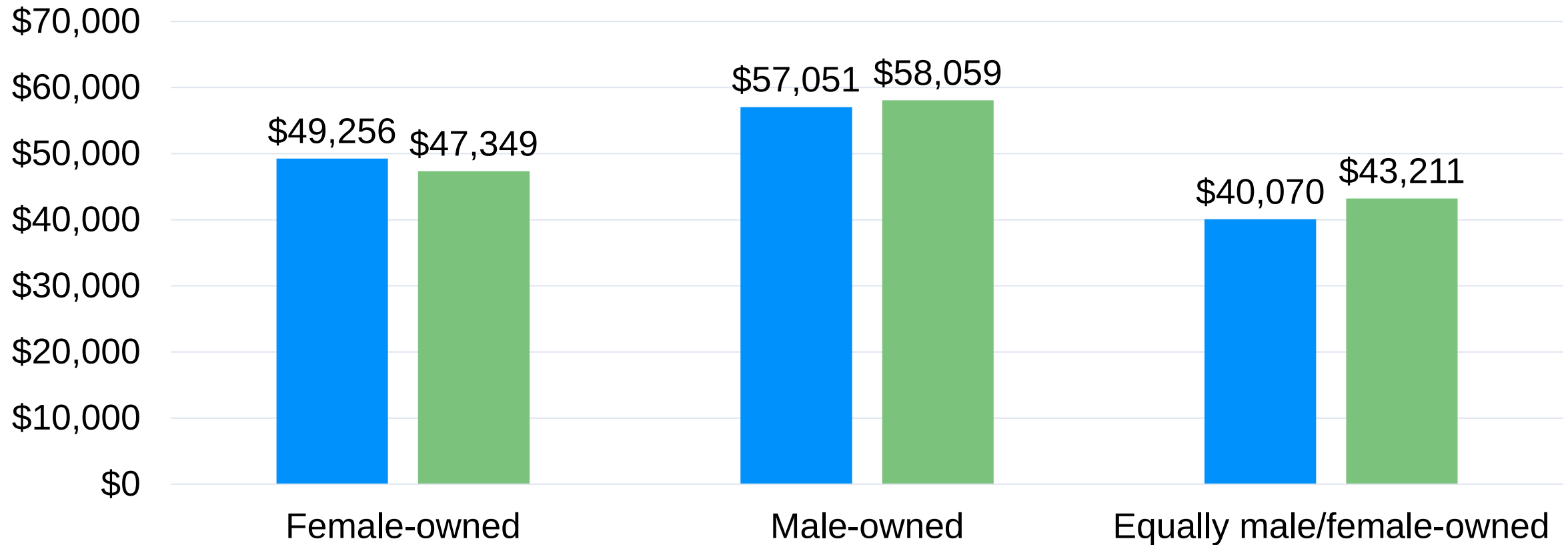
Source: U.S. Census Bureau, 2022 Annual Business Survey



...AND LOWER WAGES.

Wages per Employee, 2022

■ Oregon ■ U.S.

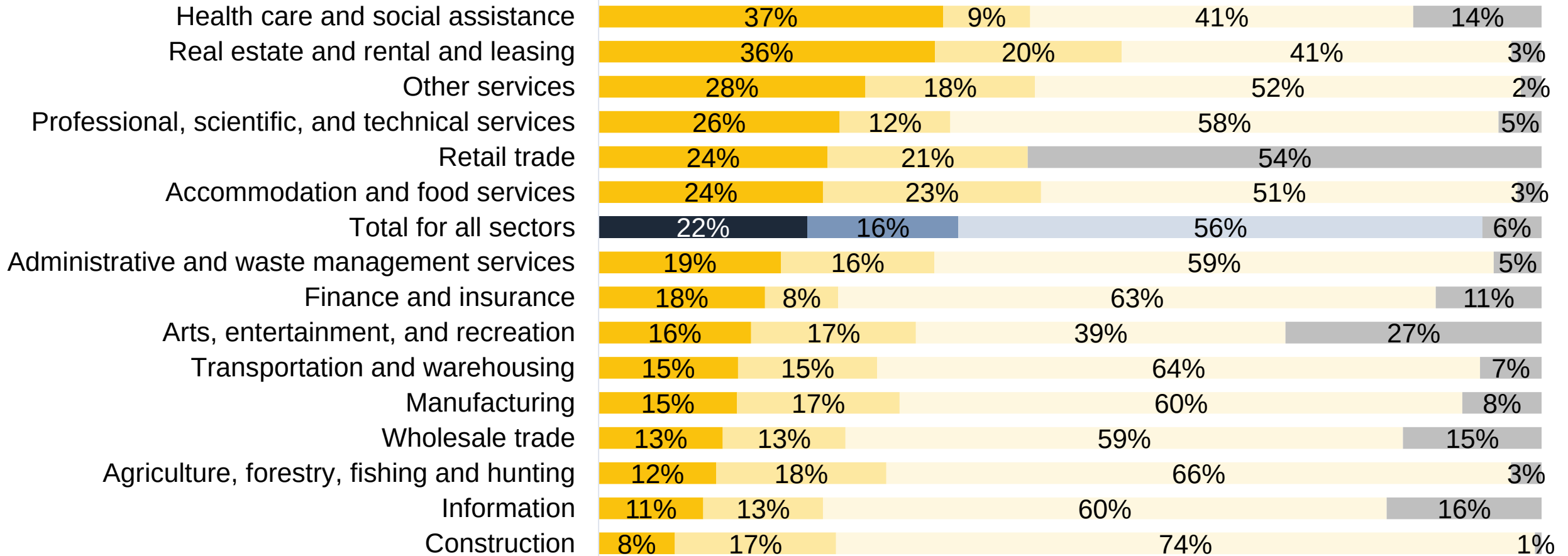


Source: U.S. Census Bureau, 2022 Annual Business Survey

HEALTH CARE AND SERVICES FIRMS ARE MORE OFTEN WOMEN-OWNED

Oregon Business Ownership by Sex, 2022

■ Female-owned ■ Equally male/female-owned ■ Male-owned ■ Unclassified and confidential

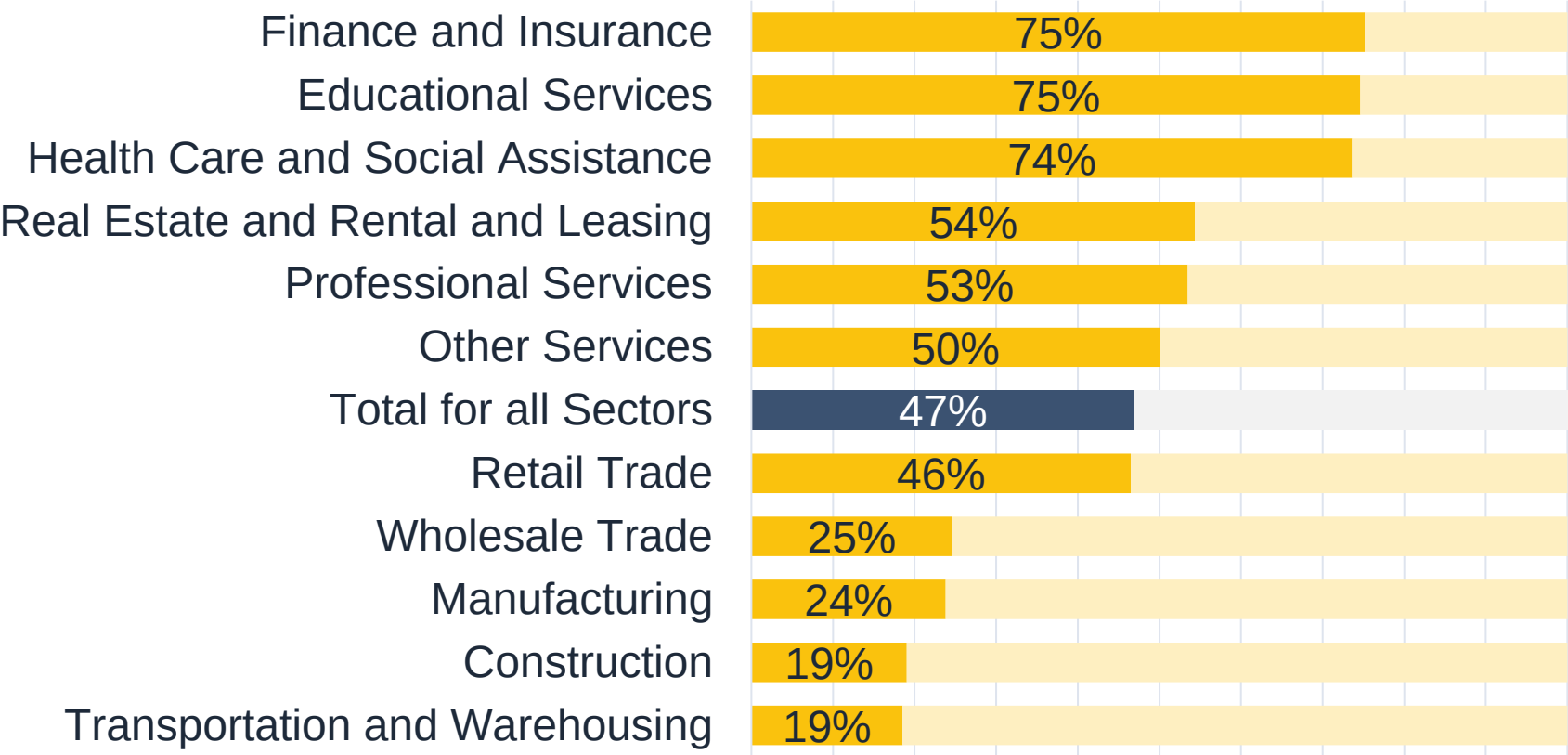


Source: U.S. Census Bureau, 2022 Annual Business Survey

WOMEN'S EMPLOYMENT IN COOS COUNTY VARIES SUBSTANTIALLY BY INDUSTRY

Workers by Industry
Coos County, 2024 Q3

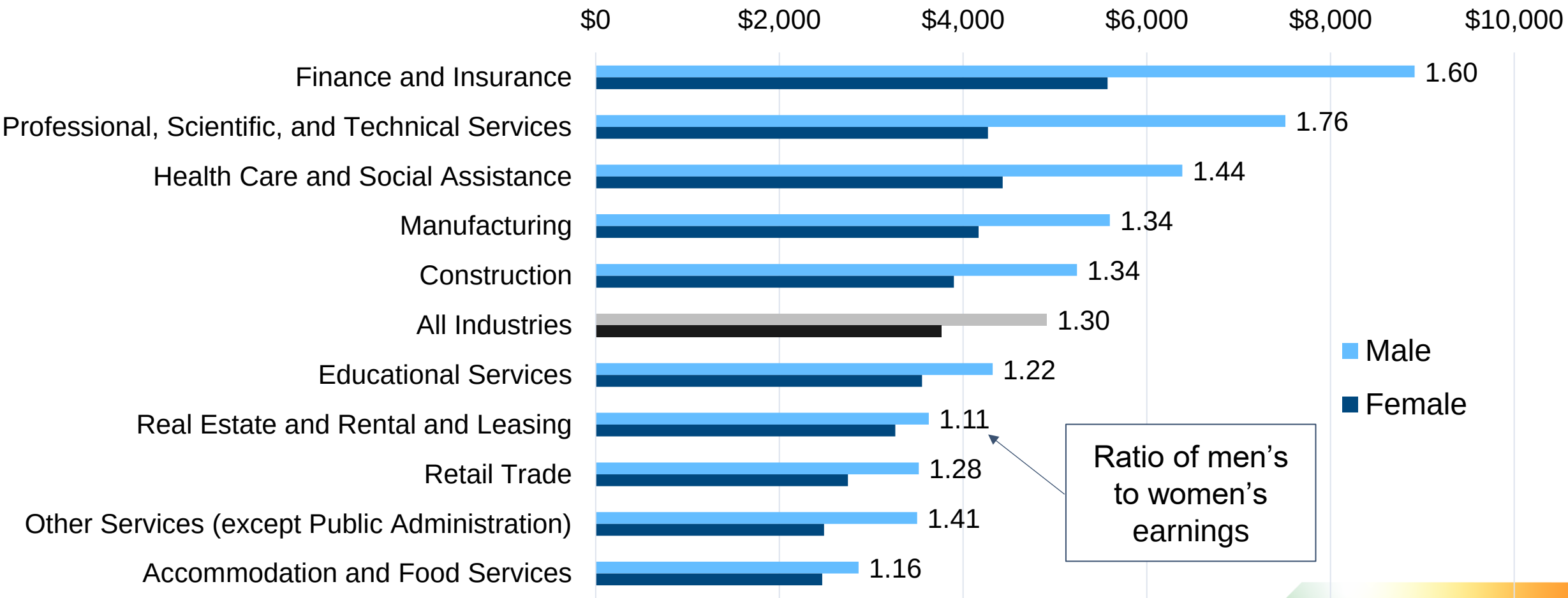
Female Male



Source: U.S. Census Bureau, Quarterly Workforce Indicators

WOMEN EARN LOWER WAGES PER WORKER IN EVERY INDUSTRY

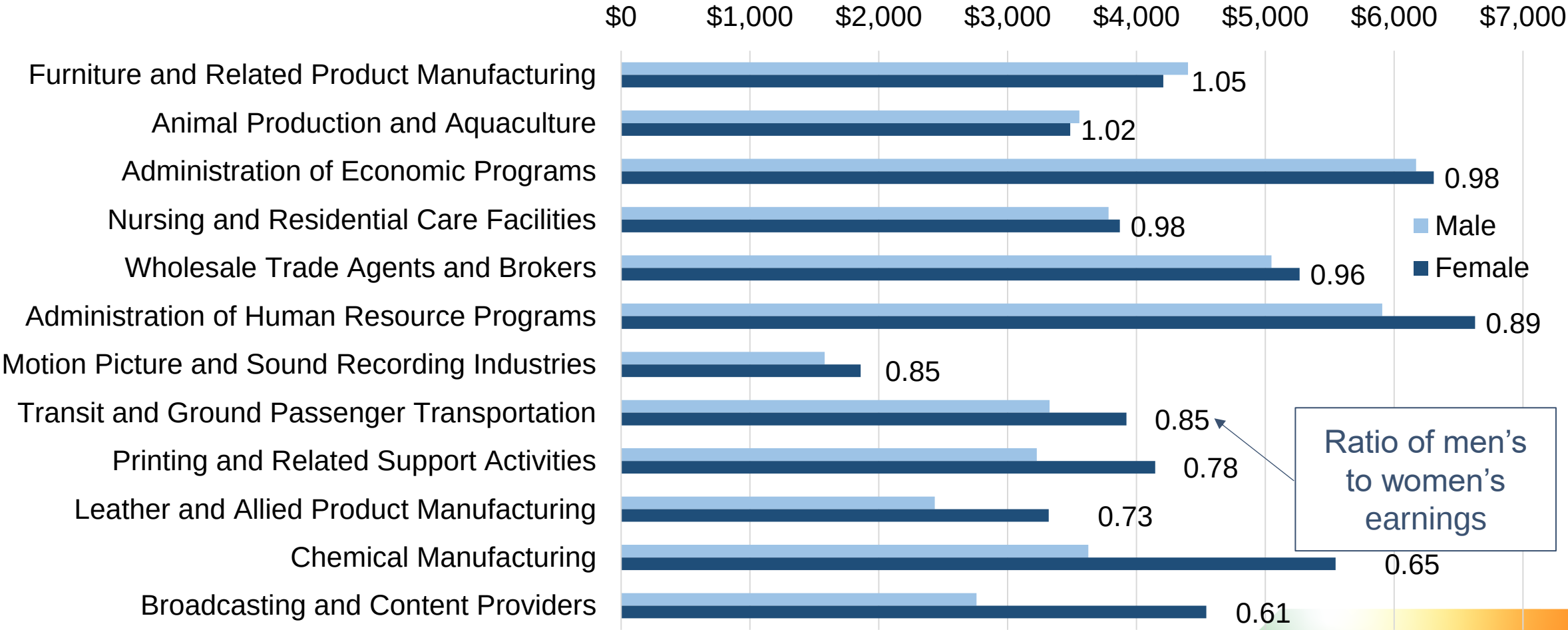
Average Monthly Earnings by Industry
Southwestern Oregon, 2023 Q3 – 2024 Q2



Source: U.S. Census Bureau, Quarterly Workforce Indicators

IN A FEW SMALL SUBSECTORS WOMEN EARN HIGHER OR EQUAL AVERAGE WAGES

Average Monthly Earnings by Industry
Southwestern Oregon, 2022 Q4 - 2023 Q3



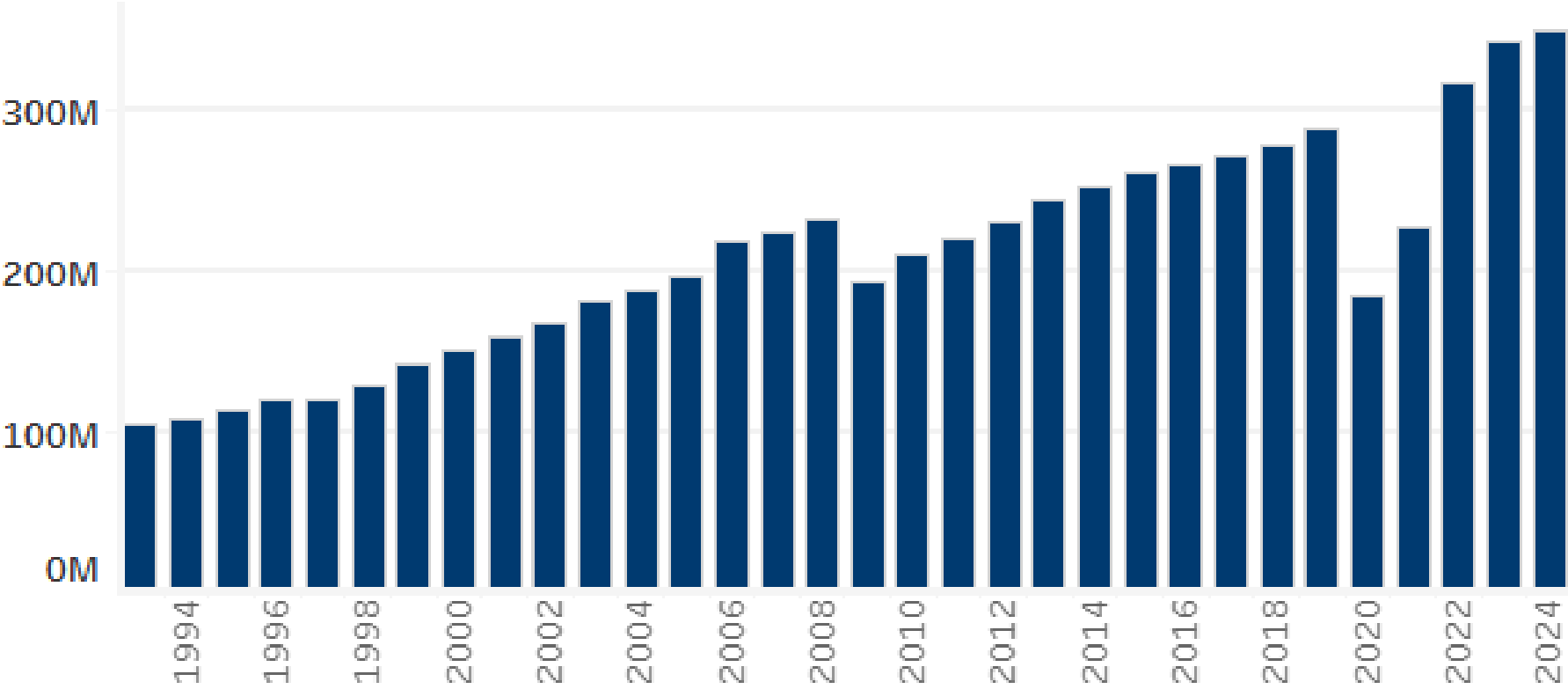
Ratio of men's
to women's
earnings

Source: U.S. Census Bureau, Quarterly Workforce Indicators

Tourism Industry Highlight

TOURISM REBOUNDED IN 2022 NEARLY DOUBLING FROM 2020 TO 2024

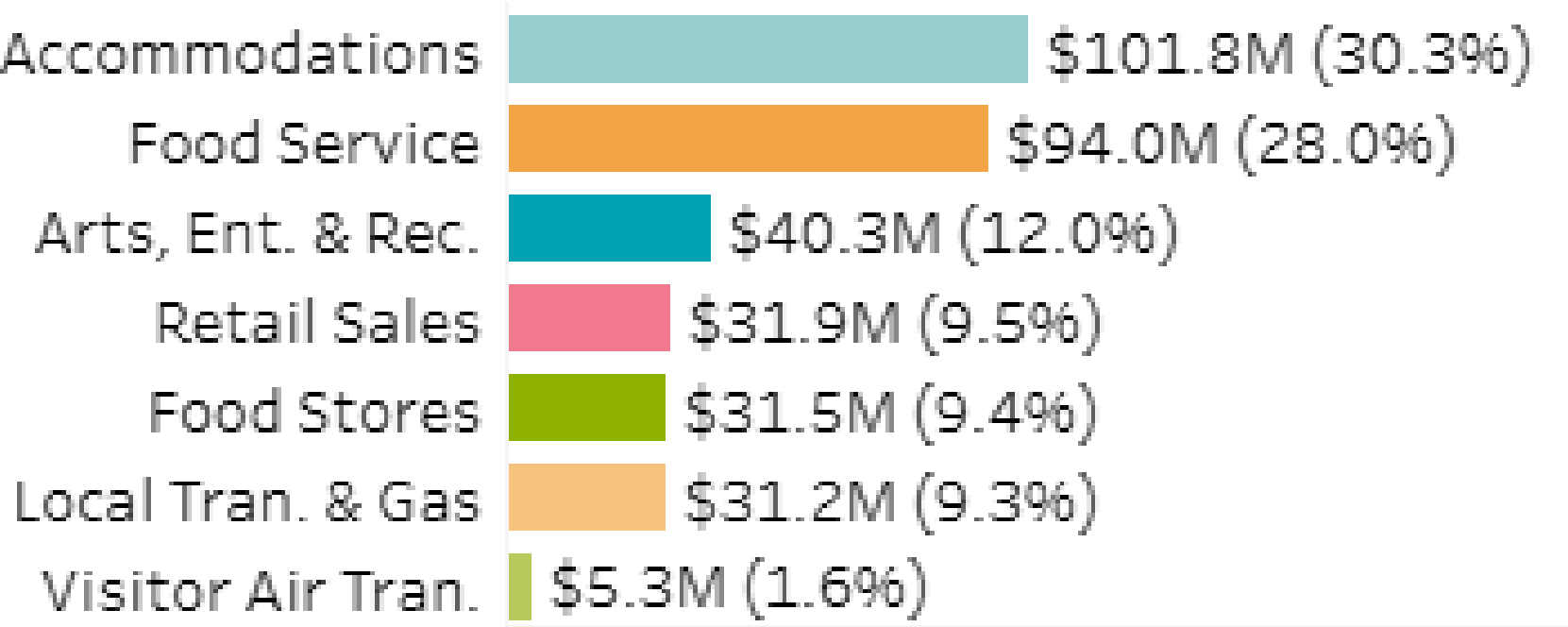
Coos County
Total Direct Travel Spending
All



Source: Dean Runyan Associates, Travel Oregon, Travel Stats

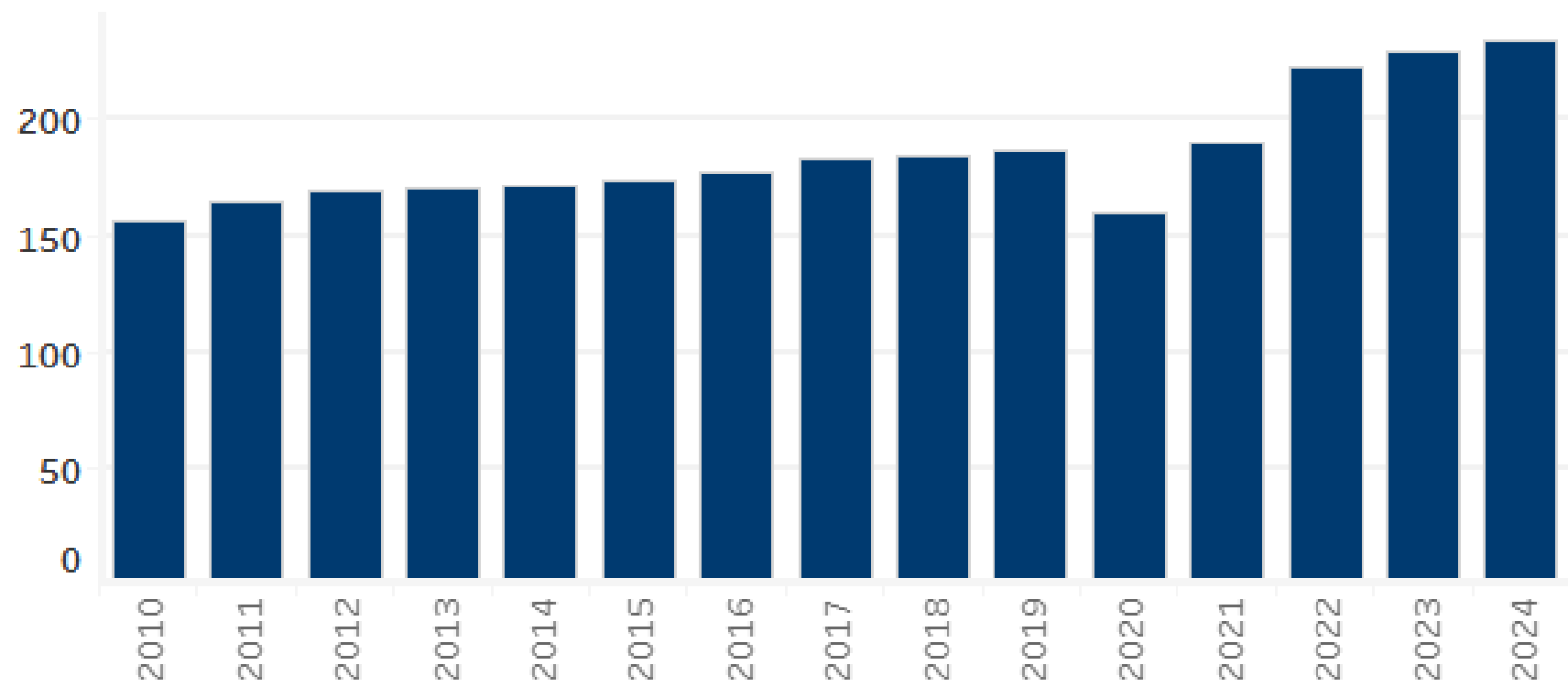
ACCOMMODATIONS AND FOOD SERVICES ACCOUNTED FOR NEARLY 60% OF SPENDING

2024 Subcategory Breakout



SPENDING INCREASED BY \$73.70 PER NIGHT OR 46% 2020-2024

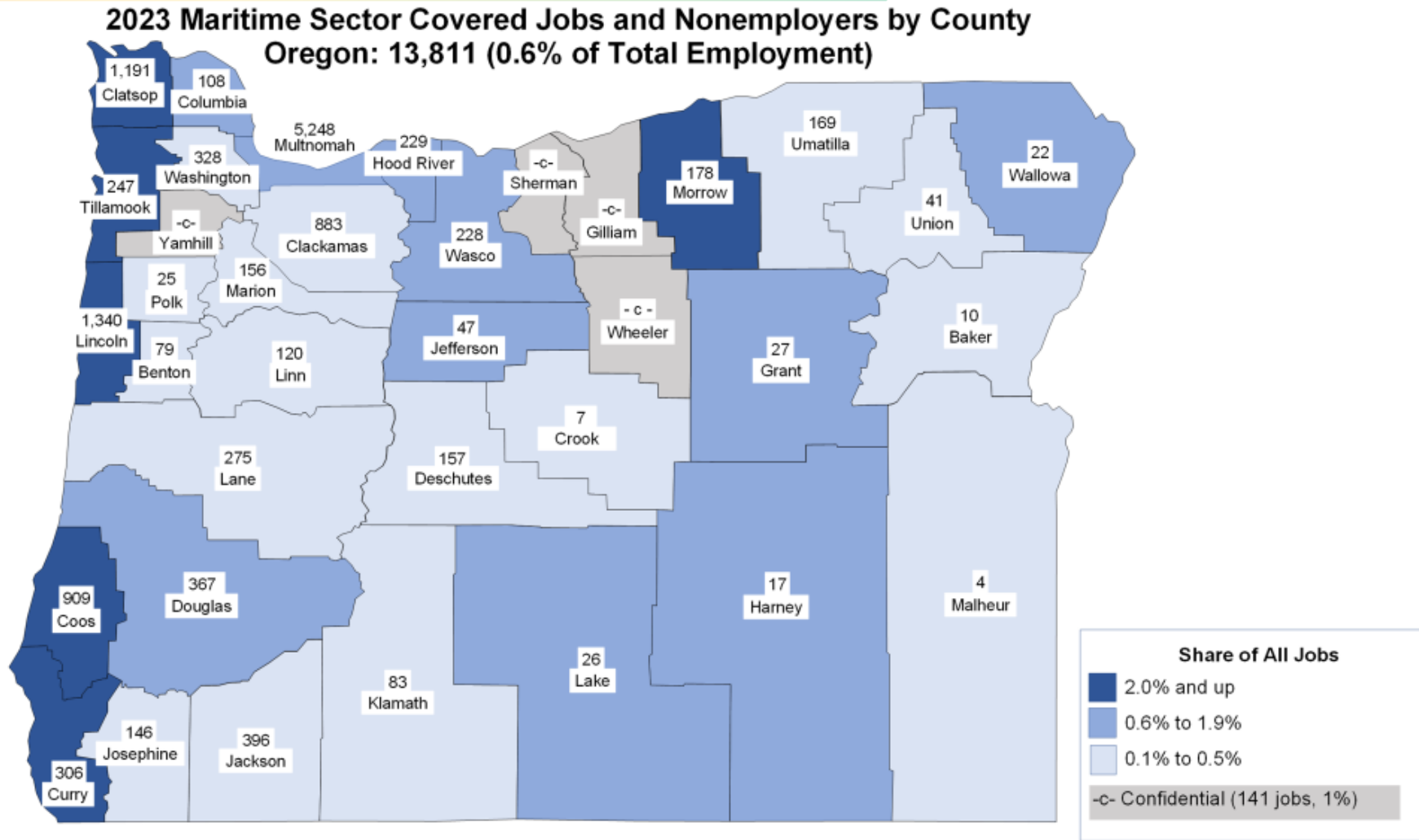
Coos County
Average Overnight Spending



Source: Dean Runyan Associates, Travel Oregon, Travel Stats

Maritime Industry Highlight

EMPLOYMENT PEAKED IN 2019 AT 3,491, HAS SINCE DECLINED BY 239 (-7%)



Source: Oregon Employment Department (2023) and U.S. Census Bureau, Nonemployer Statistics (2022)

INDUSTRY SNAPSHOT

QUICK SUMMARY

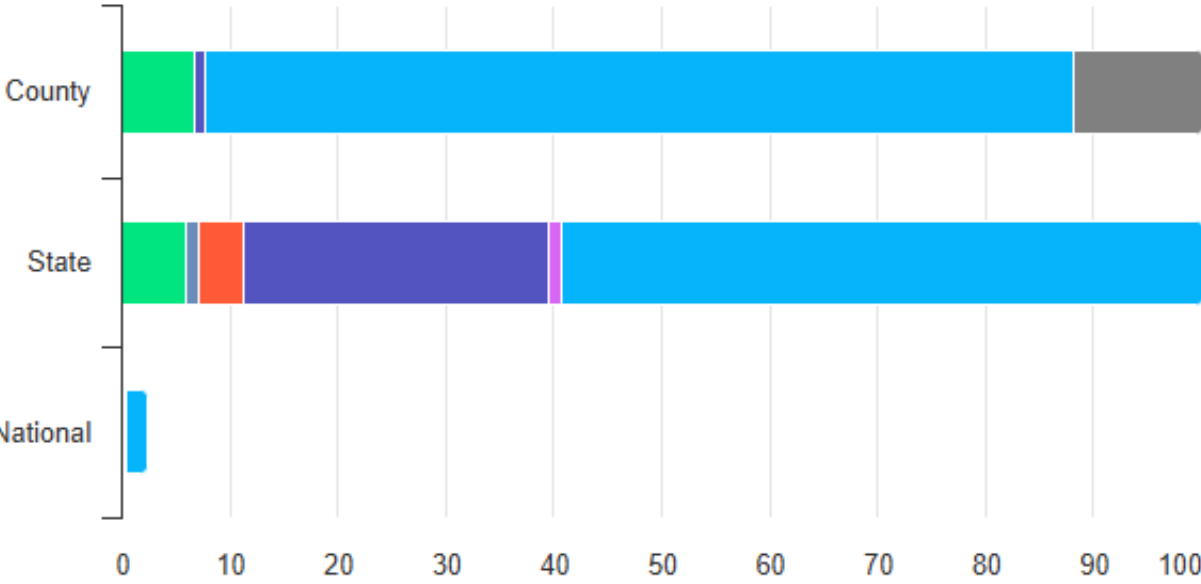
	% of Total Economy	14.4%
	Rank	171 of 407
	Employed	3,252
	Self Employed	217

TOTAL EMPLOYEES

		3,469
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SECTOR

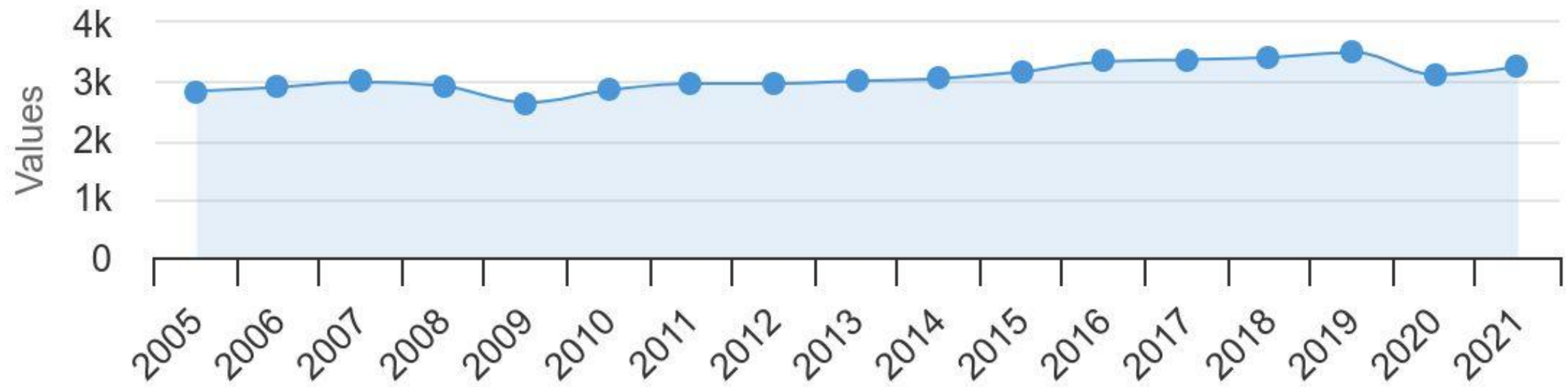
Export



Sector Filters

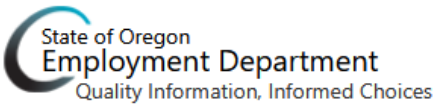
-  [Living Resources](#)
-  [Marine Construction](#)
-  [Ship and Boat Building](#)
-  [Marine Transportation](#)
-  [Offshore Mineral Resources](#)
-  [Tourism and Recreation](#)
-  [Suppressed](#)

EMPLOYMENT PEAKED IN 2019 AT 3,491, HAS SINCE DECLINED BY 239 (-7%)



Source: NOAA Economics, National Ocean Watch

Using Our Data for Your Business



Search

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OUR LATEST RESEARCH



Employment and Unemployment in Oregon's Counties

Oregon Employment Department Apr 1

Between February 2024 and February 2025, total nonfarm employment rose in three of Oregon’s six broad regions, was unchanged in one, and decreased in

- Apr 1

A Closer Look at Oregon’s Median Household Income
- Mar 21

Oregon Economic Update: Regaining Momentum?
- Mar 21

Truck Drivers – In Demand Across the State
- Mar 21

Industrial Engineers – Improving Processes for More Efficiency
- Mar 20

Oregon’s Job Growth Fastest in Private Education and Health Services and Government
- Mar 20

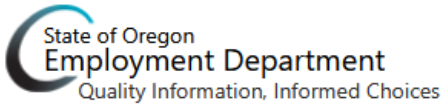
Most Industries Had Real Wage Gains in Second Quarter 2024

Tell Us What You Think!

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OREGON ECONOMIC INDICATORS

Unemployment Rate - February 2025	4.5%	↑ 0.1%
Total Unemployed - February 2025	98,976	↑ 2,820
Nonfarm Employment - February 2025	2,003,100	↓ -100
Job Vacancies - 4th Quarter 2024	49,903	↓ -18.0%



Search

Q

- Tools ▾ Regional Info ▾ Data Publications Press Release



Find labor market information tools from the Oregon Employment Department Research Division.

LMI Tools

Careers

- Find a Job
- Occupation & Wage Information
- Career Explorer
- Find Employers
- Wage Conversion Calculator
- Search Biz News

Economy

- Unemployment Rates (LAUS)
- Current Employment Estimates (CES)
- Employment & Wages by Industry (QCEW)
- Unemployment Insurance Characteristics
- Inflation Calculator
- Fast Facts Dashboard
- Projections

Business

- Industry Profiles
- Businesses by Industry

Workforce System Performance Measures

- Performance Measures Summary
- Employment Rate
- Median Earnings
- Entered Employment Rate
- Wage Gain
- Customer Satisfaction

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Mar 20
Oregon's Job Growth Fastest in Private Education and Health Services and Government

Mar 20
Most Industries Had Real Wage Gains in Second Quarter 2024

Nonfarm Employment - February 2025

2,003,100

Seasonally Adjusted

↓
-100

Job Vacancies - 4th Quarter 2024

49,903

↓
-18.0%

Occupation Profiles

Human Resources Specialists (131071)
Oregon (All Counties)

Median Hourly Wage	2023 Employment	Job Openings per Year	10-Year Growth
\$34.07	10,710	993	8.2%

Description

Recruit, screen, interview, or place individuals within an organization. May perform other activities in multiple human resources areas. Excludes Compensation, Benefits, and Job Analysis Specialists (13-1141) and Training and Development Specialists (13-1151).

- + Expand All
- + Job Openings Listed with the Oregon Employment Department
- + Job Openings from Other Websites
- + State of Oregon Licenses & Certifications
- Wage Range 2024



Local Wage
Ranges

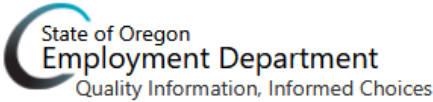
Area	25th Percentile	50th Percentile (median)	75th Percentile	Average Hourly	Average Annual
Oregon	\$26.91	\$34.07	\$42.98	\$36.82	\$76,586
Central Oregon	\$25.58	\$31.90	\$40.97	\$34.47	\$71,695
Clackamas	\$26.93	\$34.19	\$43.24	\$37.05	\$77,053
Columbia Basin	\$23.42	\$29.54	\$38.11	\$32.42	\$67,433
Columbia Gorge	\$25.23	\$30.48	\$38.56	\$32.19	\$66,958
Douglas	\$25.74	\$30.00	\$38.83	\$32.68	\$67,965

Job Openings

Current Job Openings

There are 52 current job listings for this occupation.

Job Title	Location	Order Number	Date Posted
Talent Sourcing Specialist - Contract Role	Salem	4243771	04/02/2025
Employee Relations Representative	Salem	4243635	04/02/2025
Clean Energy Fund, Workforce Policy Coordinator (Coordinator III - CPPW)	Portland	4243282	04/02/2025
Junior Recruitment Sourcer	Pendleton	4243242	04/02/2025
Junior Recruitment Sourcer	Pendleton	4243240	04/02/2025
Clinical TA Consultant III, Portland 40Hrs	Portland	4242146	04/01/2025
Lead Personnel Security Specialist	Portland	4241476	03/29/2025
HR Coordinator	Portland	4240924	03/28/2025
Senior Labor Admin	Portland	4240615	03/28/2025
Staffing Consultant-Agency Recruiter	Portland	4240123	03/28/2025



Search

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Southwestern Oregon

OUR LATEST RESEARCH



Southwest Oregon Jobs Projected to Increase 5% by 2033

Brian Rooney Mar 18
Southwest Oregon’s total employment will grow by 3,850 jobs between 2023 and 2033, according to new projections from the Oregon Employment Department...

- Feb 25

Federal Government Employment in the South Coast
- Feb 7

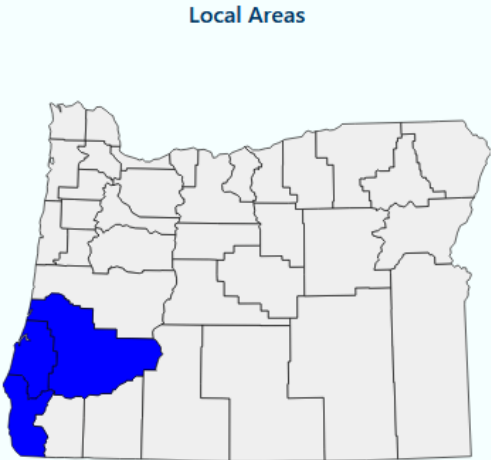
Douglas County’s Per Capita Personal Income Increased in 2023
- Jan 23

2023 South Coast Gross Domestic Product
- Jan 15

Health Care Dominates List of Fastest Growing Jobs in Southwestern Oregon
- Jan 7

2023 South Coast Local Area Personal Income

More Articles



Click the map or select an area to view information about the local economy.

Southwestern Oregon ▾

Brian Rooney

Regional Economist
Douglas and Lane counties

Guy Tauer

Regional Economist
Coos, Curry, Jackson, and Josephine counties

Henry Fields

Workforce Analyst
Douglas and Lane counties
Other Languages Spoken: Spanish
Hablo español

Jeff McAllister

Workforce Analyst
Coos, Curry, Jackson, Josephine, Klamath, and Lake counties

OREGON ECONOMIC INDICATORS

Coos County ▾

EMPLOYMENT & UNEMPLOYMENT DATA

+ Tools

— Industry Employment Projections

- Oregon Industry Employment Projections 2023-2033
- East Cascades Industry Employment Projections 2023-2033
- Eastern Oregon Industry Employment Projections, 2023-2033
- Lane Industry Employment Projections 2023-2033
- Mid-Valley Industry Employment Projections 2023-2033
- Northwest Oregon Industry Employment Projections 2023-2033
- Portland Tri-County Industry Projections 2023-2033
- Rogue Valley Industry Employment Projections 2023-2033
- Southwestern Oregon Industry Employment Projections 2023-2033

+ Oregonians @ Work

+ Other Data

OCCUPATIONAL & WAGE DATA

+ Tools

+ Oregon Wage Information

— Occupational Employment Projections

- Oregon Occupational Employment Projections 2023-2033
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- Northwest Oregon Occupational Employment Projections 2023-2033
- Portland Tri-County Occupational Projections 2023-2033
- Rogue Valley Occupational Employment Projections 2023-2033
- Southwestern Oregon Occupational Employment Projections 2023-2033
- Short-Term Oregon Occupational Employment Projections 2023-2025

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